Michelle Fraser is the General Manager, Next Generation Sequencing at PerkinElmer Inc., where she holds global responsibility for the company's NGS product portfolio. Her prior role was CEO and Managing Director of RHS Ltd, which was acquired by PerkinElmer in June 2018. Michelle has led the commercialisation of the PG-Seq range of kits specifically developed for use in PGT-A, PGT-M and niPGT-A. She has regularly attended the PGDIS meeting for over 10 years, sometimes presenting her research and often participating as an industry exhibitor and she is passionate about supporting this unique forum for scientific exchange dedicated to preimplantation genetic screening to improve IVF outcomes. Michelle has a PhD and business degree from the University of Adelaide.